

PLEASE FIND BELOW THE RESPECTIVE ROLES OF LOUIS VUITTON ENTITES WITHIN OUR LOUIS VUITTON GROUP OF COMPANIES WITH RESPECT TO THE PROCESSING OF YOUR PERSONAL INFORMATION

1. LOUIS VUITTON MALLETIER, HAVING ITS REGISTERED OFFICE AT 2 RUE DU PONT NEUF, 75001 FRANCE, REGISTERED WITH PARIS REGISTRY OF TRADE UNDER NUMBER 318 571 064:

Louis Vuitton Malletier defines the strategic orientations in terms of direct marketing and profiling for Louis Vuitton group of companies. Louis Vuitton Malletier therefore receives personal information of clients and prospects from other Louis Vuitton retail affiliates, as well as information on how visitors use Louis Vuitton websites and applications. Based on such information, Louis Vuitton Malletier conducts as data controller surveys and statistics which are then shared with Louis Vuitton affiliates.

Louis Vuitton Malletier therefore acts as a data controller when your personal information is used:

- to send you commercial communications, including personalized communications;
- or statistics and analytics purposes and/or to send you satisfaction surveys.

Louis Vuitton Malletier also acts as data controller when your personal information is used:

- To provide you with services related to Louis Vuitton IOT products which you have purchased;
- For fraud prevention and security purposes

2. LOUIS VUITTON RETAIL AFFILIATES LOCATED WITHIN THE EUROPEAN UNION (“UE”)

When you purchase a Louis Vuitton product in our Louis Vuitton stores in the EU, on our EU Louis Vuitton websites or through our EU Client Service, the Louis Vuitton retail affiliate based in the country where your product is delivered acts as data controller:

- for the purpose of managing, completing and following-up on your order as well a;
- for sending you commercial communications (including invitation to events) and allowing personalized communication between you and your sales advisor.

You will find below the list of Louis Vuitton entities acting as data controller within the European Union

Austria: LOUIS VUITTON ÖSTERREICH G.M.B.H., Seitzergass 2-4, 1010 Wien	Italy: Louis Vuitton Division of LVMH ITALIA S.P.A., Largo Augusto 8, 20141 Milano
Belgium : LOUIS VUITTON BELGIUM SA, 81 Avenue Louise, 1050 Bruxelles	Luxembourg : LOUIS VUITTON LUXEMBOURG S.A.R.L., 2 Avenue de la Porte Neuve, L-2227 Luxembourg
Czech Republic: LOUIS VUITTON CESKA S.R.O., Pařížská 1074/3, 11000 Praha 1	Netherlands: LOUIS VUITTON B.V., Pieter Cornelisz Hoofstraat 65 -67, 1071BP Amsterdam
Denmark: LOUIS VUITTON DANEMARK A/S, 2 Amagertorv, 1160 Copenhagen K	Poland : LOUIS VUITTON POLSKA SP. Z O.O., ul. Bracka 9, 00-501 Warszawa
Finland : LOUIS VUITTON SUOMI OY, Pohjoisesplanadi 35, 00100 Helsinki	Portugal : LOUIS VUITTON PORTUGAL MALEIRO, LIMITADA, Avenida da Liberdade 190, A, 1250-147 Lisboa
France : SOCIETE DES MAGASINS LOUIS VUITTON – FRANCE SNC, 2 Rue du Pont Neuf, 75001 Paris	Romania : LOUIS VUITTON ROMANIA, 90 rue Calea 13 Septembrie, The Grand Avenue – Secteur 5, 050726 Bucarest

Germany: LOUIS VUITTON DEUTSCHLAND GMBH, Leopoldstrasse 8, 80802 Munich	Ireland: LOUIS VUITTON IRELAND LIMITED, 6th Floor, South Bank House, Barrow Street, Dublin 4
Greece: LOUIS VUITTON HELLAS COMMERCIAL SOCIETE ANONYME, 19 Voukourestiou Street, 10673 Athens	Spain: Louis Vuitton division of LVHM IBERIA SL, Isla de Java 33, 28034 Madrid
Hungary: LOUIS VUITTON HUNGARIA, Andrásy út 24, 1061 Budapest	Sweden: LOUIS VUITTON AKTIEBOLAG, Birger Jarlsgatan 5A, 111 45 Stockholm
United Kingdom: LOUIS VUITTON UK LIMITED, C/O Browne Jacobson LLP, 6 Bevis Marks, EC3A 7BA London	

3. LOUIS VUITTON AFFILIATES OUTSIDE OF THE EU

Our Louis Vuitton retail affiliates within our Louis Vuitton Group of companies in the following countries may access your personal information in order to provide you with the same quality of service wherever you chose to interact with Louis Vuitton around the world (ie when you travel and purchase LV products, or visit LV stores, overseas).

Transfer of your personal information to these countries is possible either because these countries are recognised by European Commission as providing adequate level of protection with respect to your personal information, or because Louis Vuitton Malletier has entered into European Commission Standard Contractual Clauses with its affiliates in these countries, thereby ensuring adequate level of protection for your personal information.

Aruba	Bahrain	Brazil	Canada
Chile	China	Colombia	Dominican republic
Guam	Hong Kong	Indonesia	Israel
Japan	Jordan	Kazakhstan	Korea
Kuwait	Lebanon	Macau	Malaysia
Mexico	Morocco	New Zealand	Norway
Panama	Philippines	Qatar	Russian federation
Saipan	Saudi Arabia	Singapore	South Africa
Switzerland	Taiwan	Thailand	Turkey
Ukraine	UAE	USA	Vietnam